

Digital Marketing

Start Date: 1 Jan 2018 (earliest)

Job posting date: 27 Nov 2017

Duration: open

Deadline: 1 Feb 2018

We are a spin-off company from ETH Zurich focused on magnetic materials and magnetic-based force sensors with applications on sports and health wearable devices. In the past years we developed wearable cycling powermeter based on our patented technology. We are looking for a pro-active, enthusiastic Digital Marketing expert to develop (and maintain) an optimal marketing strategy for our products.

Requirements

- Degree in Marketing or comparable discipline.
- Fluent in English, both written and spoken. Fluency in German, Italian, or French are a plus.
- Experience in digital media and advertisement.
- Strong analytical and creative problem solving skills.
- Experience in graphical- and web-design.
- Comfortable with working analytics tools such as AdWords.
- Willingness to work in a young and dynamic environment.
- Smooth team-player.

Tasks

- Develop and maintain a marketing campaign for our cycling powermeter.
- Maintain website and social-media platforms content.
- Verify and correct the adopted strategies based on analytics feedback.
- Customer and distributor support.
- Logistic operations management.

Contact Information

For more information and applications send your CV, recommendations and motivation letter (max 1 page) to jobs@magnes.ch .